.kr IDN Fast Track Activities

Young-eum Lee

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Preparatory Activities Timeline

Year	Activity
2003	• IDN.kr (한글.kr) introduced
2004-2006	• Established and operated IDN.IDN (한글.한글) testbed
2007-2008	• IDN TLD TFT activated
2009	• IDN advisory committee (Jan.): registration policy • Korea Internet Names and Numbers Forum (KIFF) (Nov.) • conducted a survey and held a public forum on a preferred IDN string for Korea

Issues in Introducing Korean IDN TLD

- Regitration Policy Issues

- Current domain registration

Registration Policy Issues

- Relationship with the existing 한글.kr domain
  - Same domain space? Completely different domain space?
  - Discussed within IDN advisory committee, KINNF
  - Would affect sunrise, registration fee, IP, user confusion

- Blocked and Reserved Names
  - Discussed within the Reserved Names WG of KINNF
  - Comparison with 한글.kr reserved names policy
    - 769 public domain names reserved
    - 60 indecent names blocked
    - 28,991 names registered in 한글.kr sunrise period

- Potential additional expenses for existing 한글.kr registrants

Circumstances in Korean Domains

- ## High percentage of IE6 Korean users
  - IE6 cannot recognize characters other than ASCII
  - 49.8 % of the browers in Korea are IE6

<Brower Penetration Rate in Korea>   Internet Trend.co,kr (Feb. 2010)

Browser	I.E. 6.0	I.E. 7.0	I.E. 8.0	Firefox 3.5	Safari	Others
Penetration %	49.8♪	28.6♪	19.5♪	0.7♪	0.22♪	1.18♪

- ## Redirection Services for IE 6 users
  - Prohibited in new TLDs
  - Wildcard WG within KINNF

- ## Existing 한글.kr penetration usage rate is very low

<.kr Domain Usage Rate>   KISA (1 Jan. 2010)♪

	English.kr	한글.kr	
		I.E. 6.0 or lower	others
# of Daily Requests (%)	1.96 bil (99.85)	25 mil (0.13)	5 mil (0.03)

Future Plans

- Continue Cooperation among LIC
  - KISA, ISPs, Registrars, Users, Registrants, Experts, IP, KCC

- Apply for fast track during second quarter of 2010

- Finalize Registration Policy Discussion in KINNF
  - Reserved and Blocked Names
  - Sunrise Policy
  - Registration Fees
  - Dispute Resolution

- Acquire Governmental Approval
  - Internet Names Policy Evaluation Committee
  - Korea Communication Commission

- Begin registration 2011